bethany®

CARE FOUNDATION

ANNUAL REPORT 2023

MESSAGE FROM THE BOARD CHAIR

This year, Bethany Care Foundation is celebrating 20 years of dedication, generosity, and unwavering support from our community. Thanks to all of you, the Foundation has raised a remarkable $20.8 million since 2003, bringing about a profound positive change in the lives of those we serve. We are filled with gratitude and excitement for the milestones we have achieved together, and so thankful for everyone who has been on this journey with us. We look forward to the next 20 years as Bethany Care Foundation continues to create caring communities to lead in the transformation of Albertans aging well.

Leanne Demerais

BETHANY CARE FOUNDATION BOARD OF DIRECTORS

Leanne Demerais | Board Chair

Van Dafoe | Vice Chair
Committee Membership: BCS Strategic Planning and Risk Management

Susan Simpson | Treasurer
Committee Membership: Audit and Finance

Andrew Wilson | Secretary
Committee Membership: BCS Community Relations

Jennifer McCue | Director
BCS President and CEO

Louise Redmond | Director
Committee Membership: BCS Board Member, BCS Governance/CEO Oversight and Nominations, BCS Community Relations

BETHANY CARE FOUNDATION TEAM MEMBERS

Amtul Siddiqui | Executive Director

Katharine Steven | Team Lead, Donor Relations

Heidi Lambie | Senior Development Officer

Claudine St-Jean | Senior Development Officer

DONATIONS AT A GLANCE

Total raised from 2003 to today:

$20.8 million

Total raised in 2022-2023 fiscal year:

$978,573.36

Funds raised this year were allocated to the following programs:

Greatest Need	Therapies
47%	7%

Spiritual Care	Scholarships
3%	3%

Equipment and Gifts in Kind

40%

Number of New Community Donors in 2023

544

FOUNDATION HIGHLIGHTS

MUSIC THERAPY

So many of our residents light up when they hear a song they know. Music possesses the remarkable ability to transport us back to our true selves, forging a profound connection to our personal narratives and our position in the world. It rekindles memories and strengthens the bonds we share with our loved ones.

Bethany's music therapy program is fully funded by donors like you, who recognize the importance of bringing the joy of music to our residents. Over the past 20 years, with your generous support, we have raised over $1 million. These gifts have allowed us to expand our traditional music therapy offerings. One of our newer programs, Music and Memory, allows people to choose the music they love most. And during the pandemic, our iN2L touchscreen systems provided entertainment and soothing background music to residents throughout the day, ensuring that they stayed engaged and connected, despite the challenges of isolation.

As warmer weather approaches, we look forward to the many outdoor musical performances that are popular with our residents. Thank you for your support! Your donations help us continue to provide meaningful musical experiences for our residents, improve their quality of life, and ensure that music remains an integral part of our care experience.

TESTIMONIAL

"You can go back to being your mom's daughter again." When I heard those supportive words from Bethany's social worker, I felt an immediate sense of comfort and relief. Those words meant a lot to me at the time, and they still do.

My mom had Alzheimer's disease, and it caused challenging behavioural issues that we all struggled with for some time. It was incredibly difficult for my mom...and for us. When mom moved to Bethany Riverview in Calgary, I was surprised and impressed with all the healthcare professionals involved in her care plan. The staff had the expertise and strategies to deal with dementia and the issues surrounding the disease. And the care was holistic - not just physical. They found solutions that worked best for each person. Eventually, my mom settled in, and her behaviours improved.

I could see that the employees cared for, loved, and enjoyed spending time with the residents, including my mom. This made me trust them. They connected with her, and she would respond back to them non-verbally. An enormous weight was lifted from my shoulders, and it was a big deal to no longer feel worried, knowing she was well-taken care of when I wasn't there.

I cannot thank donors like you enough for your ongoing support of the Bethany Care Foundation. Your kindness provides seniors and adults with disabilities who make their home at Bethany with the care-enhancing programs they deserve. Without you, residents would not enjoy the enriching music, recreation, and emotional therapy programs that allow families to experience moments of reconnection and joy with their loved ones. THANK YOU!

BETHANY CARE FOUNDATION SCHOLARSHIPS AND AWARDS PROGRAM

Thanks to all of you, we are proud to offer a range of scholarships and awards to students who are pursuing health care aide, nursing, or allied health post-secondary studies. Our program recognizes academic excellence, clear career goals, and contributions to continuing care, and we are delighted to continue to grow it year after year, thanks to your generosity.

This year, you helped us recognize 14 outstanding students, including two Founders Bursary Awards, a new Nurses Collective Scholarship, and 11 other scholarship awards. Our Founders Bursary Awards are specifically for the children of our Bethany employees and recognize the vision and forethought of Bethany's five founders, who imagined creating a caring community for seniors more than 77 years ago. We are proud to continue to support our employees' families in pursuing their academic goals, as well as the future leaders in the continuing care sector.

Bethany Scholarship Winners:

Tani Li - $1500 (Bethany Founders Award)
Katherine Simon - $1500 (Bethany Founders Award)
Sofiya Solomon - $2500 (Nurses Collective Scholarship)
Allison McIvor - $3000
Emily Thomson - $2500
Steven Langor - $2500
Caitlin Laviolette - $2500
Faith Moghaddami - 2000
Kimberly Lyle - $2000
Bill (Yuanjie) Zheng - $2000
Ireene Rahman - $2000
Rosa Migliarese - $2000
Adenike Aribaba - $2000
Azada Barat - $2000

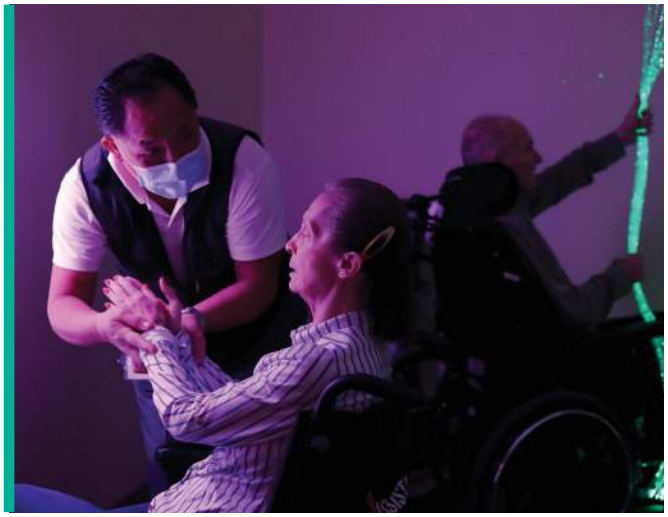
Nurses Collective Scholarship:

This new scholarship aims to build Registered Nurse (RN) expertise in continuing care and increase residents' quality of life. The complexity of care needs is increasing in continuing care every day, and the pandemic really revealed the need for increased RN leadership. The Nurses Collective Scholarship provides $2500 to support a Bethany Care Society employee who is enrolled in a Bachelor of Nursing program or a Graduate level Nursing/Leadership program.

BETHANY CARE FOUNDATION

Founded in 2003, Bethany Care Foundation is a registered charity that engages the community to support Bethany Care Society through charitable giving. As a not-for-profit provider for some of Alberta's most vulnerable people, Bethany relies on donor support to provide innovative, meaningful programs and create comfortable, home-like spaces for seniors and adults with complex care concerns.

The Foundation strives to make a difference, every day, for the people who call Bethany home. We are enhancing the lives of our residents with the generous support of our incredible donors.



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Learn more about supporting Bethany's mission of creating caring communities. Contact Bethany Care Foundation at bcf@bethanyseniors.com

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